



## Sales.Services

### 'sweb.Reserve B2B/B2C'

The perfect parking space direct over the Internet. With the reservation software sweb.Reserve your customers can book these online.

#### Additional sales channels

- Expand your sales channels and integrate the reservation service into your website.
- No local programs are required. The necessary connections are set up according to established Internet standards.

#### Easy data generation

- Through the use of online booking, you can get to know your previously anonymous customers better – their names, their addresses, as well as their needs.
- Use the data for marketing purposes, targeted advertising or loyalty programs.

#### Extended target group, modern image

- Expand your business with a modern sales channel and profitable services to address new target groups. In this way your customers can, for example, book a car cleaning, in addition to a parking space.
- Generate – without increased effort – additional revenue.

#### Impressive customer convenience

- Parking spaces can be booked anywhere, anytime – a standard Internet access is sufficient.
- The parking space reservation is achieved via a simple, clear, step-by-step process, such as those known from hotel booking and travel platforms.