



## proPOS.Cash<sup>®</sup>



The new generation  
of cash desks

proPOS.Cash makes sales management and customer management even more efficient. The cloud-based system combines sales, B2B contracts and invoices in a single solution. Simplified and automated processes give you more time for your core business and for personalized customer care.

### proPOS.Cash eases your workload

In addition to ticketing, proPOS.Cash also covers your B2B management. Configurable templates for business partnerships simplify administrative tasks. You can also automate your billing processes to save even more time. Keep a good eye on which invoices have been paid and which are approaching (or past) their due dates.

### A cash desk to match your style

You design and configure the function, size, position and other settings of the various display control panels to match your requirements. The user-specific operating mask saves time, which your sales staff can then dedicate to the customer. The user training is also significantly shortened.

### Dynamic Pricing

You can set prices and create well-targeted promotions (using vouchers, e.g.) to more effectively control the utilization of your ski area. In only a few steps, flexible pricing models can be stored in proPOS.Cash and can then be booked with just the single touch of a button.

### Analyze, optimize, expand

Centrally captured customer data helps you to direct marketing activities and to tailor your offerings to the wishes of your customers. proPOS.Cash also enables you to add new areas to your business through the integration of services such as lockers, insurance and much more.